

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Business Administration - Leadership and
Management

2019

BAL1 Curriculum Modification for 2018-19

Fanshawe College

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cae_business_businessadminleadershipmgmt_documentation](https://first.fanshawec.ca/cae_business_businessadminleadershipmgmt_documentation)

CURRICULUM MODIFICATION REQUEST FORM

COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

Program Requiring Changes

Program Title: Business Administration Leadership & Management		
Program Number: BAL1	Date Submitted: 11/8/2019	
Dean responsible for program: Mary Pierce	Chair: Lisa Schwerzmann	
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input type="checkbox"/> Diploma <input checked="" type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input checked="" type="checkbox"/> W <input type="checkbox"/> S Other:	Catalogue Year(s) Impacted: 2018/19	
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: 6/7/2019	
<i>I have read the reasons for the change and...</i>		<i>Signature and date</i>
Dean of Faculty (Lead program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	<i>Mar P Dec 1/19</i>
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Senior Vice President Academic (required for major changes and late DAs):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	<i>Dec 15/19</i>
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	<i>12/9/2019</i>
Office of the Registrar:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	<i>05 Dec 2019</i>
Notes:		

Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.

1.0 Describe proposed change(s). Complete Appendix A (if necessary) and amend SDAR (Refer to Appendix C).

BAL SPECIFIC CHANGES (L5 and L6)

1. Make MGMT5038, Community Consultancy, mandatory in L5. It will no longer replace MGMT5063 or MKTG5006; instead, both of these courses will also remain in the program. Both are aligned with the BComm in Management degree (laddering) and they are both part of our SILEX vision.
2. Remove MGMT6031 – We already have a full ethics course in the program; there is significant overlap of ethics especially for those laddering to the degree as they take another course with ethics already earlier in BUS and later in BComm.
3. Remove MGMT5039 as option from Level 6. Consultancy will no longer be an option in this level, as it is now mandatory in level 5.
4. Add INNV5001 as a permanent course to replace MGMT5060; MGMT5060 will be removed.

2.0 Reason/Rationale for Change

2.1 The reason for the change is based on:

- ☐ A recent program review
- ☒ Program Advisory Committee feedback
- ☒ Student feedback
- ☐ KPI results
- ☐ Accreditation or other regulatory requirements
- ☐ Shared curriculum
- ☒ Trends in the field/industry
- ☒ Other (please describe): **A better alignment of existing curriculum that lead to a capstone course; more rigor; more currency and closer alignment to what Ontario colleges are offering (minimal restructuring of the program since it was approved 10 years ago)**

2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- ☒ Yes
- ☐ No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- ☒ Goal 1 – Enhance innovative practices for exceptional student learning

- ☒ Goal 2 – Manage enrolment growth
- ☐ Goal 3 – Optimize use of resources
- ☐ Goal 4 – Build sustainable sources of alternative revenue

3.0 Students

3.1 Will the change affect the cost of the program for students?

- ☐ Yes
- ☒ No

3.2 If yes, there will be an additional cost for:

- ☐ Materials (Include details):
- ☐ Equipment (Include details):
- ☐ Other (Please describe):

4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

- ☒ Yes
- ☐ No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- ☒ No
- ☐ Yes (If yes, please explain)

5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

- ☒ No
- ☐ Yes –

5.2 What Schools/Campuses will be impacted by the proposed change?

- ☒ Lawrence Kinlin School of Business
- ☐ School of Information Technology
- ☐ School of Contemporary Media
- ☐ School of Design
- ☐ School Digital and Performing Arts
- ☐ School of Tourism, Hospitality and Culinary Arts
- ☐ School of Community Studies

- ☐ School of Health Sciences
- ☐ School of Nursing
- ☐ School of Public Safety
- ☐ Donald J. Smith School of Building Technology
- ☐ Norton Wolf School of Aviation Technology
- ☐ School of Applied Sciences and Technology
- ☐ School of Transportation Technology and Apprenticeship
- ☐ School of Language and Liberal Studies
- ☐ English Language Institute
- ☐ London South Campus
- ☐ Simcoe/Norfolk Regional Campus
- ☐ St Thomas/Elgin Regional Campus
- ☐ Woodstock/Oxford Regional Campus
- ☐ Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)?
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

- ☒ No
- ☐ Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

- ☒ No
- ☐ Yes (If yes, consult with the Co-op office prior to submission)

6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- ☐ No
- ☒ Yes (If yes, please explain) **Inclusion of MGMT5038 as mandatory would require more teaching hours allotted to the program.**

6.2 Will the proposed change impact any of the Enabling areas?

- ☒ No
- ☐ Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

- ☒ No
- ☐ Yes (If yes, please explain)

7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

☒ Yes

☐ No (If no, please explain)

7.2 Will the program meet the General Education requirements (Policy A126) as listed below?

☐ No

☒ Yes

Local Certificate, Ontario College Certificate and Graduate Certificate - none required)	Diploma - 3 required (minimum of 1 must be an elective)	Advanced Diploma - 4 required (minimum of 2 must be electives)
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7.3 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

☐ No

☒ Yes

Note: In accordance with POLICY NUMBER: A122 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

7.4 Indicate:

i) Total program hours before proposed change: **1680 hrs.**

ii) Total program hours after proposed change: **1770 hrs.**

iii) Level(s) in which the proposed change(s) occurs: **Levels 5,6**

7.4.1 Are the total program hours consistent with the requirements as listed below?

☒ **Yes, still below the requirements for an Advanced Diploma**

☐ No (If no, please explain)

Local Certificate - 300 hours	Ontario College Certificate - 600 hours
Diploma - 1200 to 1400 hours	Advanced Diploma - 1800 to 2100 hours
Graduate Certificate - 600 hours	DOAA - less than 200 hours

APPENDIX A: PROPOSED CURRICULUM MODIFICATION

Course Code	Existing DA Courses	Total Hours	Total Credits	Describe proposed changes	Course Code	Proposed DA Courses	Total Hours	Total Credits
Level 1								
ACCT-1100	Principles of Accounting 1	45	3		ACCT-1100	Principles of Accounting 1	45	3
BUSI-1005	Intro to Business Processes	45	3		BUSI-1005	Intro to Business Processes	45	3
BUSI-1060	Strategies for Success	15	1		BUSI-1060	Strategies for Success	15	1
MATH-1052	Business Math	45	3		MATH-1052	Business Math	45	3
MKTG-1012	Principles of Marketing 1	45	3		MKTG-1012	Principles of Marketing 1	45	3
WRIT-1032	Reason & Writing-Business 1	45	3		WRIT-1032	Reason & Writing-Business 1	45	3
TOTAL		240	16		TOTAL		240	16
Level 2								
BUSI-1099	Customer Relations	45	3		BUSI-1099	Customer Relations	45	3
COMP-3077	Excel for Business-Adv	45	3		COMP-3077	Excel for Business-Adv	45	3
ECON-1005	Economics 2	45	3		ECON-1005	Economics 2	45	3
MATH-1175	Financial Math	45	3		MATH-1175	Financial Math	45	3
MGMT-1209	Social Responsibility & Ethics	45	3		MGMT-1209	Social Responsibility & Ethics	45	3
Gen ed		45	3		Gen ed		45	3
TOTAL		270	18		TOTAL		270	18
Level 3								
LAWS-3018 or INNV-1001	Ethics & Law or Innovation Applications	45	3		LAWS-3018 or INNV-1001	Ethics & Law or Innovation Applications	45	3
COMM-3020	Professional Communication	45	3		COMM-3020	Professional Communication	45	3
FINA-1031	Financial Mgmt Applications	45	3		FINA-1031	Financial Mgmt Applications	45	3
MATH-1201	Business Statistics	45	3		MATH-1201	Business Statistics	45	3
MGMT-3041	Organizational Behaviour	45	3		MGMT-3041	Organizational Behaviour	45	3
BUS Elective		45	3		BUS Elective		45	3
TOTAL		270	18		TOTAL		270	18
Level 4								
ACCT-1011	Principles of Accounting 2	75	5		ACCT-1011	Principles of Accounting 2	75	5
BUSI-1070	Small Business Ownership	45	3		BUSI-1070	Small Business Ownership	45	3
ECON-1002	Economics 1	45	3		ECON-1002	Economics 1	45	3
MGMT-3005	Strategic HR Management	45	3		MGMT-3005	Strategic HR Management	45	3
MGMT-3011 INNV-1001	Project Management OR Innovation Applications	45	3		MGMT-3011 INNV-1001	Project Management OR Innovation Applications	45	3
BUS Elective		45	3		BUS Elective		45	3
TOTAL		300	22		TOTAL		300	20
Level 5								
ACCT-5012	Managerial Accounting	60	4		ACCT-5012	Managerial Accounting	60	4
MGMT-6031	Ethics, CSR, and Sustainability	45	3	Remove MGMT031	SYST-5001	Management Information Systems	45	3
SYST-5001	Management Information Systems	45	3		MGMT-5062	Leadership Principles/Practice	45	3
MGMT-5062	Leadership Principles/Practice	45	3		MGMT-5063	Organizational Change & Development	45	3
MGMT-5063	Organizational Change & Development	45	3		MKTG-5006	Marketing Management	45	3
MKTG-5006	Marketing Management	45	3					
OR: MGMT5038 (90)for 5063 and 5006				Make MGMT5038 mandatory and keep both MGMT5063 and MKTG5006 - MGMT5038 will no longer be a replacement for both. These courses align with the Bcomm degree (laddering) and are a key part of our SILEX vision	MGMT-5038	Community Consultancy	90	6
TOTAL		285	22		TOTAL		330	22
Level 6								
MGMT-5034	Strategic Policy & Planning	45			MGMT-5034	Strategic Policy & Planning	45	3
MGMT-5059	Operations Management	45			MGMT-5059	Operations Management	45	3
MGMT-5066	Performance Management	45			MGMT-5066	Performance Management	45	3
MGMT-6036	Global Business Environment	45			MGMT-6036	Global Business Environment	45	3
MGMT5061	Interpersonal Skills	45			MGMT5061	Interpersonal Skills	45	3
MGMT-5060	Creativity and Innovation	45		Remove MGMT5060 (see change below)				
Gen Ed		45			Gen Ed		45	3
				Add INNV-5001 and remove MGMT 5060	INNV-5001	Innovation Applications	45	3
TOTAL		315	0		TOTAL		315	21
PROGRAM TOTAL		1680	56		PROGRAM TOTAL		1725	115

Degree Audit Report

Catalog: 2018/2019

Program: BAL1

Name: Business Administration -
Leadership and Management

Department: BUS - Kinlin School of Business

Academic Level: PS

CCD: 9 - 6AcadSem/1800-2100hrs

Credential: Ontario College Advanced Dipl

Grade Scheme: LG2

Major: BAL1 - Business Adm-Leadership & Mant

Div: BUS - Business and Management

Co-Op Indicator: N/A

Academic Program Requirement

Total Credits: 110.00

Residency Reqmt: 28.00

GPA Requirement: 2.00

Residency Reqmt GPA: 2.00

Minimum Grade: D

Academic Requirement: BAL1.18 Business Administration - Leadership & Management

Major: BAL1

Grade Scheme: LG2

Minimum GPA: 2.00

Minimum Grade:

Subrequirement: Level 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
ACCT-1100	Principles of Accounting 1	45.00	3.00	
MATH-1052	Business Math	45.00	3.00	
BUSI-1060	Strategies for Success	15.00	1.00	
WRIT-1032	Reason & Writing Business 1	45.00	3.00	
MKTG-1012	Principles of Marketing 1	45.00	3.00	
BUSI-1005	Introduction to Business Processes	45.00	3.00	**

Subrequirement: Level 2

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
COMP-3077	Excel for Business Adv	45.00	3.00	
MATH-1175	Financial Math	45.00	3.00	
BUSI-1099	Customer Relations	45.00	3.00	
ECON-1005	Economics 2	45.00	3.00	**
MGMT-1209	Corporate Social Responsibility & Ethics	45.00	3.00	

Subrequirement: Level 3

Business Elective - Take 1 Business Elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
MATH-1201	Business Statistics	45.00	3.00	
FINA-1031	Financial Management Applications	45.00	3.00	
COMM-3020	Professional Communication	45.00	3.00	
LAWS-3018	Ethics & Law	45.00	3.00	
MGMT-3041	Organizational Behaviour	45.00	3.00	**

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Subrequirement: Level 4

Business Elective - Take 1 Business Elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
MGMT-3005	Strategic HR Management	45.00	3.00	
BUSI-1070	Small Business Ownership	45.00	3.00	
MGMT-3011	Project Management	45.00	3.00	
ACCT-1011	Principles of Accounting 2	75.00	5.00	
ECON-1002	Economics 1	45.00	3.00	**

Subrequirement: Electives

Take 2 of the following courses:

ACCT-1068 ACCT-1069 BUSI-1068 BUSI-1071 BUSI-1092 BUSI-3004 BUSI-3013 BUSI-3014 BUSI-3022 BUSI-3023 BUSI-3028
COMP-1413 FDMG-1039 FINA-1004 FINA-1037 INSR-1001 MGMT-3053 MGMT-3058 MKTG-3007 MKTG-1028 MKTG-1054

		Total Hours	Total Credits	GE
ACCT-1068	Introduction to Payroll	45.00	3.00	
ACCT-1069	Quickbooks	45.00	3.00	
BUSI-1068	Effective Meetings & Presentations	45.00	3.00	
BUSI-1071	The Business of Real Estate	45.00	3.00	
BUSI-1092	The Greening of Business	45.00	3.00	
BUSI-3004	Critical Thinking	45.00	3.00	
BUSI-3013	Small Business Entrepreneurship	45.00	3.00	
BUSI-3014	Small Business Simulation	45.00	3.00	
BUSI-3022	Foreign Exchange Peer Project	30.00	2.00	
BUSI-3023	Foreign Exchange Language Studies	45.00	3.00	
BUSI-3028	International Business	45.00	3.00	
COMP-1413	Adobe Suite for Business	45.00	3.00	
FDMG-1039	Dining for Professional Success	45.00	3.00	**
FINA-1004	Finance 1	45.00	3.00	
FINA-1037	Taxation	45.00	3.00	
INSR-1001	Fundamentals of Insurance	60.00	4.00	
MGMT-3053	Supervisory Management	45.00	3.00	
MGMT-3058	Retail Management & e-Commerce	45.00	3.00	
MKTG-3007	Selling Fundamentals	60.00	4.00	
MKTG-1028	Secondary Market Research	45.00	3.00	
MKTG-1054	Principles of Advertising & Branding	45.00	3.00	

Subrequirement: Level 5

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
MGMT-6031	Ethics, Social Resp & Sustainability	45.00	3.00	
SYST-5001	Management Information Systems	45.00	3.00	
ACCT-5012	Managerial Accounting	45.00	3.00	
MGMT-5062	Leadership Principles & Practices	45.00	3.00	
MGMT-5038	Community Consultancy I	90.00	6.00	

Subrequirement: Level 5 - Add'l Req

Take 1 of the following groups:

~~Group 1~~

		Total Hours	Total Credits	GE
MGMT-5063	Organizational Change & Development	45.00	3.00	
MKTG-5006	Marketing Management	45.00	3.00	

Group 2

Degree Audit Report

		Total Hours	Total Credits	GE
MGMT-5038	Community Consultancy 1	90.00	6.00	

Subrequirement: Level 6

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
MGMT-5034	Strategic Policy & Planning	45.00	3.00	
MGMT-6036	Global Business Environment	45.00	3.00	
MGMT-5066	Performance Management	45.00	3.00	
MGMT-5059	Operations Management	45.00	3.00	

Subrequirement: Level 6 - Add'l Req

Take 1 of the following groups:

Group 1

		Total Hours	Total Credits	GE
MGMT-5060	Creativity & Innovation in Business	45.00	3.00	
MGMT-5061	Interpersonal Skills in Organizations	45.00	3.00	
INNS001	Innovation Applications	45.00	3.00	

Group 2

		Total Hours	Total Credits	GE
MGMT-5039	Community Consultancy 2	90.00	6.00	

Subrequirement: Gen Ed - Electives

Take 6 General Education Credits - Normally taken in Level 2 and 6

Subrequirement: Program Residency

Students Must Complete a Minimum of 28 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

Stacyman
Approved By Chair/Manager:

M F P
Approved by Dean:

Dec 4, 2019
Department and Date:

Dec 4, 2019
Date:

General Education Approved By(as appropriate):

Date:

M